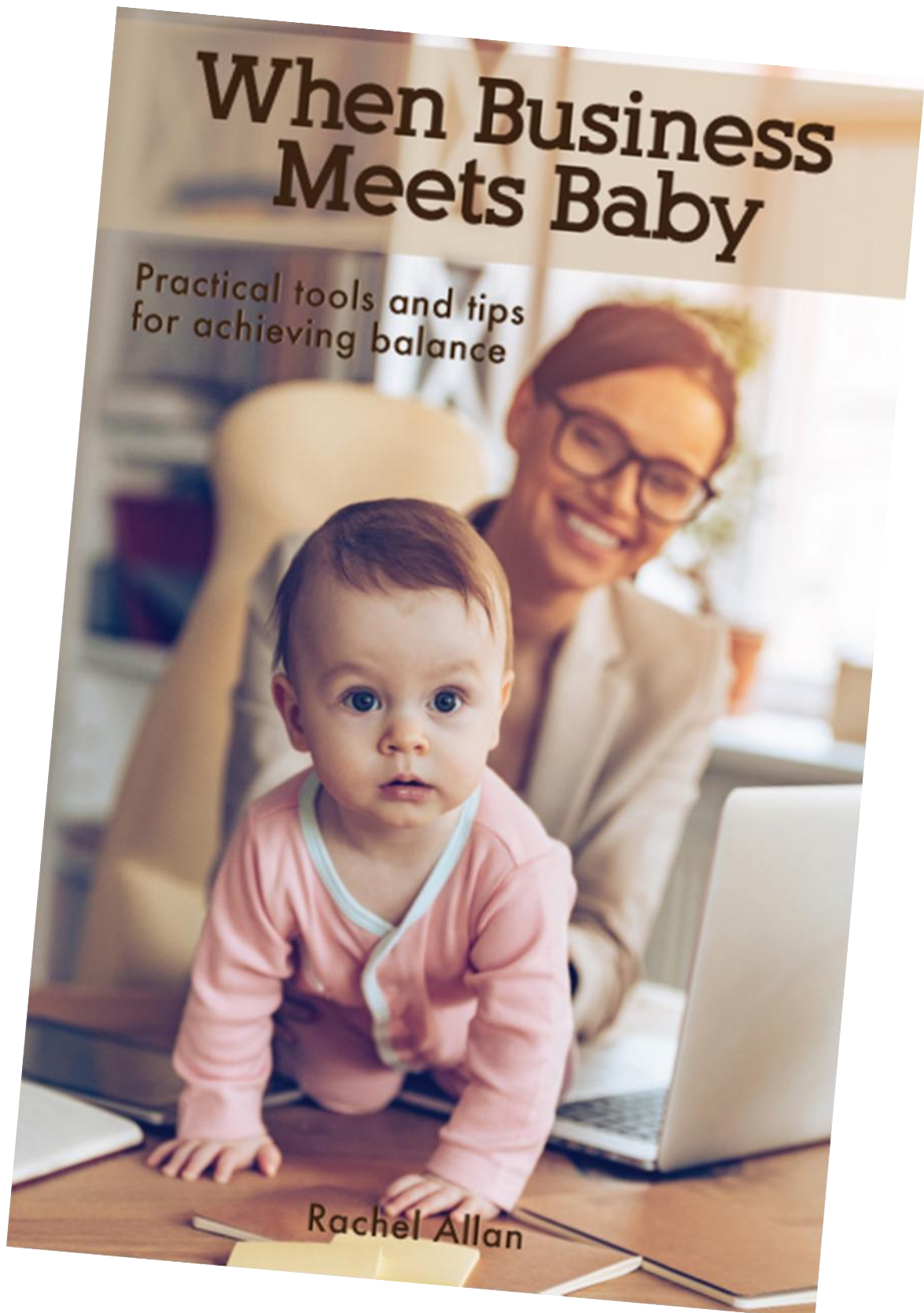


Speaker Kit

Rachel Allan – When Business Meets Baby



When Business Meets Baby | Speaker Kit

Rachel Allan is available for interviews, guest blogging, podcasting, workshop facilitation and speaking opportunities.

*Rachel has worked extensively with parents juggling business and family, feeling a strong calling to share her discoveries (and the wisdom of other parents and experts) in her book - **When Business Meets Baby**.*

*Rachel is a marketing strategist, communication and digital expert who runs her own business **Visionary** since 2007. During her pre-business career, Rachel worked in government, small ad medium sized businesses and not-for-profits in both Australia and Scotland.*

*When she is not working in her business, Rachel loves nothing more than hanging out and camping with her daughter Sophie, life and business partner Craig and Lilly the dog, or indulging in the latest episode of **Outlander**, with a glass of wine in hand.*

Mission:

To empower mums in business to be both present for their children and a success in their business, and to do so in a balanced way.

Book

*Rachel Allan has authored **When Business Meets Baby**, Practical tips and tools for achieving balance. A book available in print, audio and electronic versions, which is quickly establishing itself as the go-to-guide for all mums in business.*

Rachel offers wholesale rates when selling at events.

In the media

Rachel has spoken in-person and virtually (via FB live or podcasts), written articles for and been interviewed by the following organisations and media:



Key Points from the book

-)] Balance is determined by individual families
-)] You have the ability to choose to put your business in maintenance or growth mode
-)] Marketing is simple when you look at promoting to your target market and managing your leads and sales
-)] Once you understand your values on money you can apply techniques to make it work for your business and your life
-)] You need support in raising a family
-)] Stop the busyness of life to spend time with your partner, children and yourself
-)] Dads play a role to, see all this from their perspective, learn to acknowledge their position
-)] Set up systems and processes in your house, don't let it overwhelm you
-)] Create a healthy environment for your family
-)] Plan and prepare for changes in your family and children
-)] Guilt and judgement are all emotions you need to let go of today - you are an amazing parent
-)] Embrace, grow and learn from all of the roles of mother
-)] Live a relaxed life and manage the stressful times

CONTACT

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When Business Meets Baby | Speaker Kit



Create A Foundation Of Balance; an interactive talk, defining and working towards your version of balance across business, life and self.



The Baby Effect On Business; keynote covering business development, goal achievement and daily tasks with your little person



Managing your Life Better; keynote covering finding support, managing your time, home organisation and relationships while growing your business



Getting Closer to Balance; a workshop delving deeper into elements of business, life and self, defining what balance means to you and creating actions about getting you closer to balance.

Downloads to help you. In this dropbox folder: <http://goo.gl/jbSLZJ> you will find:
A chapter excerpt; Rachel Allan bio's and also headshots; Book images; Speaker booking request
These are updated regularly

Speaker Fees

Rachel's fees for a 30-minute keynote is \$1500

This includes: All costs associated with the speaker, promotion to her own contacts and a door prize package valued at \$400. Attendees will be provided with digital downloads including a chapter from the book, mini online course and an audio chapter from the book.

Rachel is available as a facilitator for a variety of workshops. Her signature workshop is Getting Closer to Balance. She charges a flat fee of \$750 for this workshop or \$50 per person attending. Both fees include all handout printing, travel and speaker costs. Every attendee will receive access to the online course 'Getting Closer to Balance' and a special discounted package price for the book When Business Meets Baby, an accountability session, and the online course Business & Life Designs.

Rachel has limited availability for offering shorter key notes with no cost to event organisers. These are selected based on location, target market and expected attendee numbers.

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